



DireLAN

10-12th of October 2025

from friday until sunday
A Dota 2 LAN Party

Who are we?

DireLAN

- A collaboration by and for the BeNeLux Dota 2 community. Together we organise the **DireLAN**.
- For the 5th time in a row, we are organising a Dota 2 LAN Party.
- What started as a party for friends, is starting to grow into a big community!



What is Dota 2?

One of the biggest e-Sports titles ever.

- 5 versus 5 multiplayer action RTS game.
- 700.000 monthly players.
- Close BeNeLux community.



When and where is it?

Dynamo, Catharinaplein 21, Eindhoven

- From friday 10 until sunday 12th of October 2025.
- In the heart of the city center.
- Amongst other things in the Dynamo E-Sports room.



Activities

This will be there to do.

- Mixtournament (with livestreams).
- Pubquiz.
- Masterclass from well know speakers in the Dota 2 world (with recording).
- Classically gaming together.



Who will be there?

This is our target audience.

- 40 to 60 participants.
- Well known speakers from the Dota 2 world!
- Gamers between 20 and 40 years old.
- Mostly Dutch and Belgian gamers.



What can we provide?

This is how we can collaborate.

(See [next page](#) for the different forms of collaboration)*

- Promoting your brand under our target audience and the Dota 2 community through exposure via our social media.
- With your support, we can make the LAN even better! The money will be spent on prices and making the LAN more affordable.

**We are open for negotiation about or collaboration packages. Our packages are an example of the possibilities. If you would like to sponsor us in any other way, we would like to know as well!*



Package 1 (Supporter)	Package 2 (Excited)	Package 3 (Legend)
Your logo & name on the banner(s)* in the room(s). <i>Banner is also in view during recordings of for example the masterclass.</i>	Your logo & name on the banner(s)* in the room(s). <i>Banner is also in view during recordings of for example the masterclass.</i>	Your logo & name on the banner(s)* in the room(s). <i>Banner is also in view during recordings of for example the masterclass.</i>
Your logo will be printed* on the organisation clothing.	Your logo will be printed* on the organisation clothing and on optional clothing for participants.	Your logo will be printed* on the organisation clothing and on optional clothing for participants.
A post on our social media (multiple Discord servers by the organisation & Instagram).	A post on our social media (multiple Discord servers by the organisation & Instagram).	A post on our social media (multiple Discord servers by the organisation & Instagram).
	You are more than welcome to come by (<i>excluding spending the night</i>).	You are more than welcome to come by (<i>excluding spending the night</i>). Yoo can also get the opportunity to promote your wares and services on a stand in the room.
		The LAN is made possible by you. We will let this know in our communication about the DireLAN.
		Your logo & name will be mentioned in the livestreams and the masterclass recording which will be shared separately on YouTube. Here is your logo also permanently visible in small. You can also add a commercial in the streams or YouTube video.
€200 + printing costs* + banner costs*	€350 + printing costs* + banner costs*	€700 + printing costs* + banner costs*

Contact us!



We can be of value for each other, we know that.